



Cost savings equal to £8000 a year, just from beer wastage.



## Helping you drive value

Tim Tomlinson is a Greene King Pub Partners Licensee who was a finalist of the BII Licensee of the Year 2015. He runs two successful sites in Lancaster, both using iDraught – Merchants 1688 and The White Cross.

iDraught is “extremely helpful in watching your yield performance closely, seeing any issues very quickly and tackling them”.



## Quality is everything

“I do a review, every week of each area of quality performance. We use:

- The yield element every day/week to check throughput versus sales and identify early on any potential problems with product yield.
- Line clean to make sure they are being done correctly and the line clean solution is strong enough
- Beer temperatures.”



## See the benefits

iDraught helps Tim and his staff to:

- Improve line yield by approximately £80 per pub, per week
- Better focus on product quality and the serve
- Spot quality issues (e.g. temperatures) quicker
- Pick up staff serving issues (accidental and otherwise)

## Information you can use

“iDraught provides me with excellent information which I can dig down into to understand the root cause of problems that have manifested themselves as problems in the figures at a higher level.